Suggested email header:

New PCR point of care Flu & COVID-19 test at [insert company name]

Suggested Body:

We are excited to announce that beginning [insert date] we will use a new rapid point of care RT-PCR Test for COVID-19 & Flu A & B for use in our CLIA waived Urgent Care location(s). With one patient-collected (or provider-collected) anterior nasal sample, the Visby Medical Respiratory Health Test detects the three targets in under 30 minutes.

This PCR test allows us to test and prescribe appropriate treatment - all in the same visit. The test only requires about 15 seconds of hands-on time, learn how to use the test by watching this short tutorial video.

We will be setting a new standard of care by replacing {fill in current method}, the test can help:

- Eliminate call backs
- Reduce loss to care
- Reduce patient anxiety
- Improve timely and appropriate anti-viral therapy
- Improve patient experience
- Improve clinician satisfaction
- Streamline clinic workflow

Suggested closing statement by Leadership–Example below:

More information will be shared with you including ordering the test in the EHR system, CPT billing information, Provider and End user Training. Please reach out to your direct manager with any questions.

Thank you,

[Insert Signature]

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