

SAMPLE COMMUNICATION TO NOTIFY CLINICAL COLLEAGUES AND STAFF OF THE VISBY MEDICAL SEXUAL HEALTH TEST

Suggested email header:

New CLIA waived Rapid POC STI Test at [insert company name]

Suggested Body:

We are excited to announce that beginning [insert date] we will use a new rapid, CLIA waived PCR Test for Chlamydia, Gonorrhea, and Trichomoniasis in our Urgent Care location(s). With one patient-collected vaginal sample, [the Visby Medical Sexual Health Test](#) detects three of the most common and curable STIs in under 30 minutes.

We are excited to offer this as it will be the first time we can test patients for these three STIs, have PCR results to talk with the patient and prescribe appropriate treatment - all in the same visit. The test only requires about 15 seconds of hands-on time, learn how to use the test by watching this [short tutorial video](#).

We will be setting a new standard of care by replacing send outs. This test can help:

- Eliminate call backs
- Reduce loss to care
- Reduce patient anxiety
- Improve Antibiotic Stewardship
- Improve patient experience
- Improve clinician satisfaction
- Streamline clinic workflow

Suggested closing statement by Leadership—Example below:

More information will be shared with you including: ordering the test in the EHR system, CPT billing information and training and implementation support. Please reach out to your direct manager with any questions.

Thank you,

[Insert Signature]